



# V A L U E S

By Megan Manuel

If we are looking at the times that we are living in today and all the things that are happening in our work and personal life can we truly say that we are making decisions that are aligned with our **VALUES?**

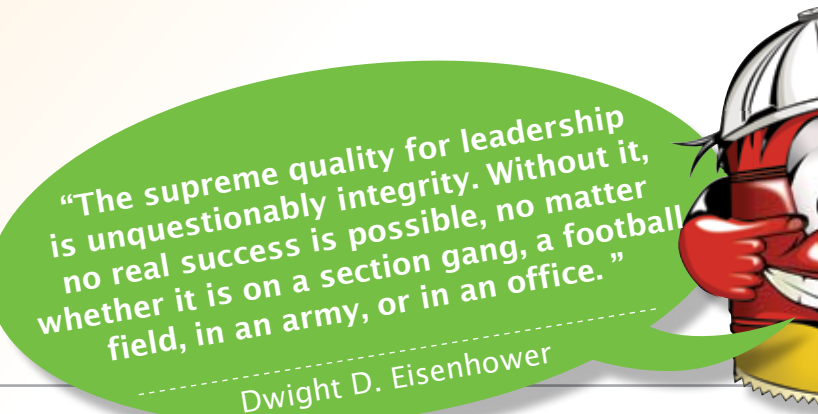
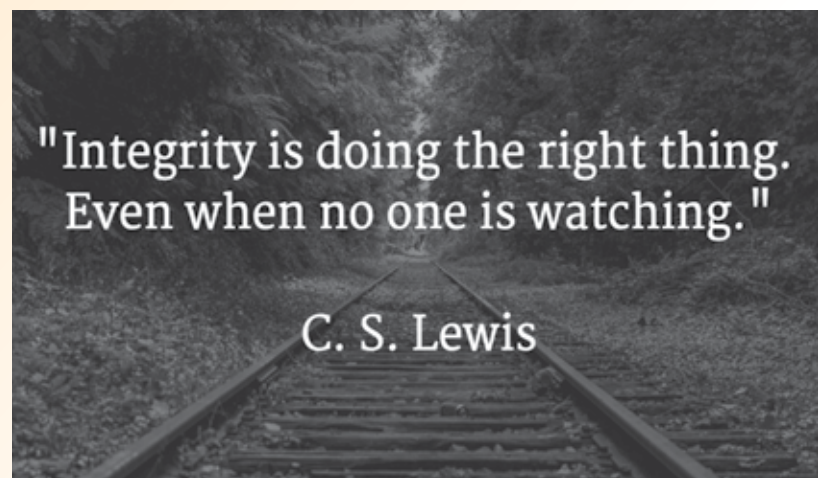
The value I want to focus on this month is **INTEGRITY.**

Integrity is the inner sense of wholeness which you acquire

from different qualities such as honesty and consistency in character. Integrity is to have strong moral principles that you refuse to change.

Integrity in the workplace is one of the most important qualities of great leadership.

I invite all to ask themselves the question: **"Is personal Integrity something you have thought about or even care about?"**



## STAFF NEWS

### PASSING OF A COLLEAGUE

IN OUR THOUGHTS AND PRAYERS:



### THEMBALETHU FANDREKI

It is with great sadness that we write about the passing of our dear colleague Thembaletu Fandreki. Thembaletu passed away on Saturday 19<sup>th</sup> January 2019. Thembaletu will be deeply missed as a colleague. **MAY HIS SOUL REST IN PEACE**

### BIRTHDAYS:

Happy Birthday to everyone who celebrates their birthdays in January. Vuniswa Zimela and Nomakhaya Nkubevana on the 1<sup>st</sup>, Jeetesh Dayaram and Johan Du Plessis on the 2<sup>nd</sup>, Mandisa Nontsoto on the 5<sup>th</sup>, Bulelani Ntshoko on the 7<sup>th</sup>, Sithembele Moni on the 11<sup>th</sup>, Mike Atterbury on the 13<sup>th</sup>, Mfondini Sihlangule on the 25<sup>th</sup>, Cavlyn Naicker on the 26<sup>th</sup> and Janine Furstenburg on the 29<sup>th</sup>. Wishing you all the best.



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# Twicy news

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## DYNAMIC BRANDS INTRODUCES MR ORANGE

Dynamic Brands introduced their new product **Mr Orange** in December last year. This new product is a 6% Orange squash concentrate and is available in a clear PET 2 litre bottle with a wraparound label. It has a 10 month shelf life and has a distinct orange taste. 2 litres makes 8 litres of diluted juice.

We are inviting all staff to try **Mr Orange** - Try it and tell us what you think to gain an entry into a lucky draw to **WIN** a Samsung Z2 cellphone.

Your honest opinion counts! Entries close on 15<sup>th</sup> February 2019. Open to Dynamic Brands Employees Only.

Entry forms are available from Michelle at Dynamic Brands in East London reception as well as Lalia at Dynamic Brands office Pietermaritzburg.

Calling all **STAFF!**

**NEW MR ORANGE**  
2L ORANGE SQUASH

Give me a try... fill-out one of these... and you could **WIN!** one of these...

Employee Name: \_\_\_\_\_ Date: \_\_\_\_\_ Gender: \_\_\_\_\_

Have you ever tasted a 6% Orange Squash Concentrate before? Yes  No

How often do you drink Concentrated Squash in a month? 0-4  5-9  10-19  20-30

I LIKE IT... SORT OF... I DON'T LIKE IT

Comments: \_\_\_\_\_

Actual prize may differ from that which is depicted here.

## ED'S LETTER

I really cannot believe we are at the beginning of another year already. As I write this, 2019 is already in full swing and presents another year of challenges and excitement on the Dynamic Brands journey. I wish everyone a most wonderful and successful 2019.

This month "Integrity" is the value being discussed in this edition and highlights the importance of honesty and "living out what you say are your beliefs and values". When reading over the article I remembered something a friend of mine's father said to us when he was teaching us to drive. He said "Do as I say, don't do as I do!". He was teaching us to drive correctly but when he drove, at times, he did not always follow the rules of the road and the protocol of driving safely himself. At the age of 16, I thought it was quite funny, but in reality, it is not the ideal way to teach someone something or show the best example and I have never forgotten it.

In all that we do in life, at home and at work, we may make mistakes and not always do things in the right manner. It should be one's responsibility to strive to do things properly and live up to our responsibilities, especially if we say that we believe in what we have set as our morals and commitments. How can we say that we are committed to a certain way of doing things and this is how you should do it, and then not live it out? That does not build trust in others and certainly does not reflect a person of integrity.

*"Integrity is what we do, what we say, and what we say we do".*

Don Galer



Send your stories, pictures or comments to the editor:

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## IN-STORE ACTIVATION



## PROMOTIONS AROUND THE COUNTRY



## IN-STORE TASTINGS

