



feel the taste

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2022 EDITION

Twicy news

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EMPLOYEE WELLNESS



Employee wellness is a critical factor in the success of any organisation. Poor employee engagement and impaired wellbeing not only affects the culture within the company but can affect profits through higher employee turnover and absenteeism.

The past two years have negatively impacted the emotional and financial wellbeing of a lot of people and some people do not know who to turn to or they have just lost hope.

Outside factors like stress around issues such as housing, health, and family all play a role in performance at work, however, employers have no control over what takes place after hours but still need to take responsibility for what they can do for their employees.

Through engagements with some staff, it become evident that we need to provide more support to our staff with regards to their wellbeing.

On the 13th of June 2022 we started with two Employee Wellness Programs with the assistance of Masithethe Counselling Services (Formerly Lifeline East London) and DCGSA (Debt Counselling Group South Africa).

Masithethe Counselling Services assists with the emotional wellbeing by providing us with an onsite counsellor, which is also a qualified Social Worker, every Monday. They offer confidential and free face to face, telephonic and what's app counselling sessions.

The need for mental health programs at work have rapidly increased and as an employer

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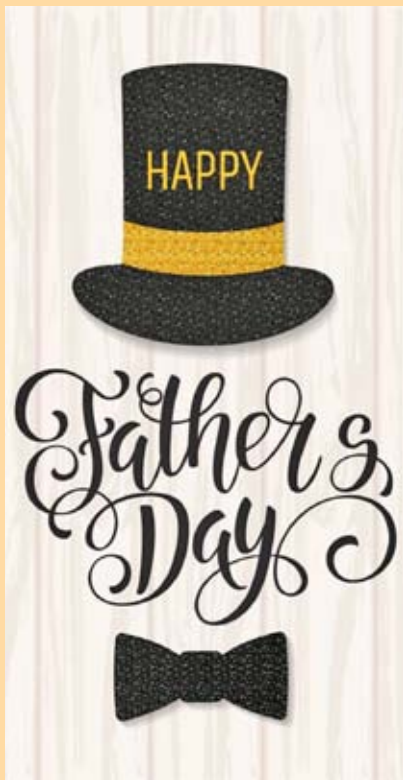
we acknowledge that and are taking steps to become better at supporting mental health at work.

DCGSA (Debt Counselling Group South Africa) assists with the financial wellbeing by conducting financial education sessions as well as free Credit Checks and Debt Assessments. Nangamso Makalima (Head Consultant and Office Manager) and Lavern Myburgh (Assistant to Debt Counsellor) conducted the onsite financial education sessions with some of the staff.

Financial health is problem in South Africa, with many employees heavily in debt and unable to make ends meet at the end of the month. With DCGSA conducting these sessions and offering Debt reviews, the debt of staff can be consolidated into lower cost alternatives where possible.

I am certain that any time or money spent on employee wellness will be rewarded through improved productivity and attendance.

ED'S LETTER



Looking after our wellbeing is important at any time, but nowadays, it feels more crucial than ever.

Be it adjusting to work, learning how to manage your finances, parenting, or coping with the loss of a loved one, we've all had to change our usual way of life in one way or another, and it has not been easy.

While uncertainty remains, it's important not to lose HOPE and to seek solace wherever possible, be it chatting with friends or colleagues, reading a book, listening to music, or finding professional help.

Let's foster an environment where our colleagues feel part of a community and care for each other so that each of us can be our best self.

Father's Day is the one day of the year where we stop and express appreciation to our fathers. A day we make him feel special. I hope all the fathers had an awesome Father's Day filled with joy.



Send your stories, pictures or comments to the editor:

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THE LAUNCH OF THE NEW WEBSITE

We are excited to announce the launch of *Dynamic Brand's* new website – <https://www.dynamicbrands.co.za>. After several months of tireless work, we are delighted to bring a fresh look and feel to our digital presence!

As we grow as a business and expand into new areas of innovation and product offering; there is undoubtedly a need to communicate with consumers... and it is through the new website that we have sought to achieve just that.

At first glance the revamp boasts a full view of *Dynamic Brand's* diverse brands and their product ranges... but when you explore the site further, customers are offered a view of the business and what goes on behind the scenes.

In addition, customers can learn more about the history of *Dynamic Brands* and how one entrepreneur's idea led to the successful disruption of a market with long established competitors.

The new website also allows for content from our very own Juicy News to be available to the public, providing a platform for *Dynamic Brands* to communicate new product development,

updates within the trade and insights into the market.

We look forward to bringing you our next transformation within the digital space!



GETTING TO KNOW YOU...

NTOMBOKHOLO MAHOLA - GENERAL WORKER

Ntombokholo Mahola was born and raised in Peddie in a village called Pikoli. She attended *Themba S.D.A Primary and Secondary School*. She played soccer and Netball at school.

Ntombokholo started working at *Mega Save* in Gonubie where they manufactured French polony and she also worked at *Elvin* as General worker and from there she was transferred to *Dynamic Brands*.

Her hobbies are cooking, cleaning and she loves to listen to music. Ntombokholo is married with three children, 2 girls and 1 boy.



CROWN ROOIBOS TEA

Dynamic Brands recently launched Crown Rooibos Tea to the market in March 2022, seeking to add more value to customers' baskets.

Crown Rooibos Tea is grown on the Bokkeveld Plateau, the best place to grow Rooibos. The production facility is based in Nieuwoudtville, a town in Namakwa District Municipality in the Northern Cape. This naturally caffeine free product contains 100% Rooibos with natural flavouring. In packs of 20's, 40's and 80's, customers have the option of Rooibos Original, Blackcurrant, Honey, Lemon, and Vanilla flavours

Dynamic Brands was approached by the Crown Rooibos group to supply their quality Rooibos Tea across the country. In no time word got around about a new tea in town, which presented great opportunities for customers who quickly took a liking to the product and started ordering pallets of Rooibos Tea.

Spargs was one of the first retailers to promote the brand with a Crown Tea Hamper when buying any Crown Tea within the RNE Group of stores. At this stage there are tastings and promotions still underway.



SHIELD TRADE SHOW



Nicky Pillay from *Dynamic Brands* and Jiten from *365-On-Point* represented *Dynamic Brands* at the *Shield Trade Show* in Mount Edge Combe Gold Estate.

Nicky comments; "The Trade Show was a huge success. There were 20 members that attended the trade show and we had doubled our 2021 sales volume. Our main objective was to drive our NPD – *Azore Milk, Yello, Mr Orange and Sunsation*".

STAFF NEWS

LONG SERVICE AWARDS:

Congratulations on achieving 15 years of service with the company. Thank you for your dedication and contribution to the company.



Themba Sonamzi – 15 Years

Congratulations on achieving 10 years of service with the company. Thank you for your dedication and contribution to the company.



Thembinkosi Dondolo – 10 Years

IN OUR THOUGHTS & PRAYERS:

It is with great sadness that we share the news of the passing of **Mrlungisi Gantana**

Mrlungisi passed away on the 12th of June 2022. He will be greatly missed by his family, colleagues, and friends. Our thoughts and Prayers are with his family.



"Wellbeing is about the combination of our love for what we do each day, the quality of our relationships, the security of our finances, the vibrancy of our physical health, and the pride we take in what we have contributed to our communities. Most importantly, it's about how these five elements interact."

Tom Rath



BIRTHDAYS:

Happy Birthday to those celebrating their birthdays in June. Nobuntu Mazomba and Lumka Tebeni on the 3rd, Sipiwo Ncuntswana on the 5th, Nazlee Hassan Mohamed and Mdiza Bongani on the 6th, Moses Ntantala on the 7th, Vusumzi Manana and Desmond Mpapa on the 8th, Melane Lusanda and Lizeka Poni on the 12th, Sonwabiso Mrubata on the 14th, Khayaletu Tumana on the 15th, Akile Duka and Headman Kokolo on the 16th, Lwandile Brukwe on the 17th, Solomzi Jako and Ntombintathu Ngotyana on the 18th, Zandile Ntsalube and Mbulelo Tangu on the 21st, Xolelwa Nzingo on the 23rd, Phelisa Mbaso and Zandise Soqinase on the 24th, Thozama Siphika on the 25th, Xolelwa Mbem on the 26th, Gicinta Du Plessis, Zimbini Nobatyi, Sicelo Lennox Peter, Zanele Sajini and Ayabonga Sigonyela on the 28th, Bulelani Duba on the 29th and Thembisa Njajula on the 30th. Congratulations and wishing you all the best for the coming year.