

EDITION
#191

APRIL
2025

Juicy News



The official communicator for Dynamic Brands Manufacturing (Pty) Ltd

GRAFI[®]ATION – #04514

A Day to Remember

On 3 April, we took a moment in our Canteen to remember who we are, to rejoice in what we do and to celebrate what we are achieving. As they say, a picture speaks a thousand words so enjoy this photo essay!



ALSO IN THIS ISSUE

FUSION FRENZY!

REINFORCING RASCALS' MESSAGE

ED'S COLUMN

MANY HANDS, ONE PURPOSE

As the Easter break and extra public holidays pass us by, we take a moment to catch our breath. It's been a busy season – and yet, here we are, still manufacturing, delivering, growing and smiling.

At Dynamic Brands, our real strength lies in us – our people. Whether we're celebrating wins or sorting out challenges, it's the way we stand together, talk to one another and put the company ahead that determines success. It's not up to just a few people. It's up to every single one of us. As a recent visitor to our factory commented: "It's amazing to see how many hands are involved in manufacturing just one bottle of Dynamic Brands delight!"

While winter is almost here, bringing with it a slightly slower pace, there are several exciting new developments in the pipeline. Some are in the form of new products being added to our amazing range and others are still under wraps for now. Keep reading the Juicy News for updates.

Until Next time!

Laura



#OurProductOurPride



Fusion Frenzy!

Our sales force has been out and about promoting Fusion, our heritage brand, in both retail and wholesale stores countrywide. Equipped with a variety of point-of-sale elements designed by our marketing team, and spurred on by a competition, our frontline staff have set up creative stands that are yielding great results!



Reinforcing the Rascals Message

If you take a close look at our Rascals logo, you'll see that it reads LITTLE MISCHIEF MAKERS.

We're leveraging this to connect with our target market. So follow us on TikTok, Instagram and Facebook to see what the naughty AND nice Rascal Rebels are up to!



April Birthdays



SUN	MON	TUES	WED	THURS	FRI	SAT
		01	02	03	04	05
				Jody Van Zyl	Mandisi Charlie	
06	07	08	09	10	11	12
Morne Alexander				Fergun Alexander Ondela Golimpi	Lwandiso Gida	Thembinkosi Dondolo
	13	14	15	16	17	18
	Masixole Mathe		Sabelo Khwatsha	Phumla Booi		Andile Makenkana Thulisile Mbalo Songezo Mjiwu Lizo Somtsora
20	21	22	23	24	25	26
Nico Marrilier				John Davids Yentle Phillips Iviwe Pike	Tiyana Assor Monwabisi Mali Thobani Mgoduka Chuma Mzingeli	Wesley Schuch Lizette Spalding
	27	28	29	30		
			Sinethemba Miti			

Just Winning in the Rain!

Congrats to Gicinha du Plessis, our April Photo Winner who is proud of ALL the Dynamic Brands products. She cleverly took advantage of the rain and the company Caddy to make her point.

If you'd like to win a prize from Dynamic Brands, then WhatsApp a photo of you with your favourite Dynamic Brands product to 084 607 6174 and it could be your lucky day. Enjoy your Hamper, Gicinha!



#OurProductOurPride!

📞 WHATSAPP 084 607 6174 TO ENTER



Long Service Awards

Congratulations to the following staff on their Long Service with Dynamic Brands.

15 Years

- Nazlee Hassan Mohamed

Thank you for your dedication and hard work.

Upcoming Birthdays

SUN	MON	TUES	WED	THURS	FRI	SAT
				01	02	03
				Sonja du Plooy		Nickolene Wood
04	05	06	07	08	09	10
Kholiwe Mapikana	Pumezo Mbekeni		Unathi Kapayi			Duyn Stuart
Yanga Ndamase	Temba Salmani					
Sithembiso Tunyiswa						
11	12	13	14	15	16	17
Rodney Lawrence				Sikelela Holose		
Melissa Maritz	Pamela Ntoni			Onela Kwezana		
Ruben Matroos						
Christo Zeelie						
18	19	20	21	22	23	24
Anelisa Katsala		Bheliwe Holose		Siyasanga Babana		
Zukiswa Nazo	Sikho Dukumbana			Luvuyo Holose	Mncedi Dyani	Nomonde Sinoko
Lisa Passenger	Olivier Gerald			Madoda Tinta		Lukhanyo Sitelele
25	26	27	28	29	30	31
	Desmond Barends		Wakha Mdunyelwa		Ncediswa Nangu	

“ Did you know? ”

Athletes today want more than a boost — they seek clean, functional drinks that support performance and recovery. In response, brands are shifting focus. Labels now highlight real ingredients: electrolytes, coconut water and natural sweeteners. This new trend is all about purpose-driven branding that speaks to the savvy, health-conscious consumer.

HELP US KEEP EVERYONE INFORMED!

Send your stories, pictures or comments to the editor:

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